

## Medallion PMS – More Control. More Guests. More Profit.



Medallion is a modern property management solution that combines the best of "old world" operations with "new world" technology: the traditional tape chart concept presented in a point-and-click Windows® environment.

Medallion Property Management System allows for easy integration of your business operations. A graphically rich software, Medallion lets you drag-and-drop bookings using a graphical representation of your property depicted in your Room Plan, Room Type and Reservations Screens. All of this spells more control, more guests and more profits!

### Comprehensive, Integrated Front Office Functions

Medallion's robust functionality for managing your property includes:

- Reservations
- Rate restriction capabilities
- Web Booking Engine
- Guest accounting
- City ledger
- Conferencing and banqueting
- Block and pickup model for group management
- Travel agent allocations, history and forecast
- Guest and company history
- Revenue management
- Credit card processing
- Sales and marketing tools
- Employee email

### Easy to Install, Learn and Use

With its single-screen approach to operations, Medallion is specifically designed for hotel staff who have little time for lengthy or sophisticated training. The system's familiar tab design makes it easy for your staff to quickly retrieve guest information, folios and room availability.

### Optimize Operational Efficiency

Medallion can be customized easily to meet the specific needs of each property and provides for an export that can be imported to leading back office applications

#### More Control

- Maximize operational effectiveness and enhance your business potential
- Enhanced guest profiling
- Increased profit per reservation
- Detailed insight into your business
- Retrieve guest information, folios and room availability with the click of a mouse

#### More Guests

- Improve customer service and encourage repeat business
- Access new markets for business with Web Booking Engine
- Increase business with excellent sales and marketing tools
- Allow staff to focus on guests, not system training

#### More Profit

- Increase profitability and bottom line performance
- Lower costs and staff training time
- Minimize impact on capital budgets with leasing options
- Modular product means you can add functionality as your business grows

## Global Presence

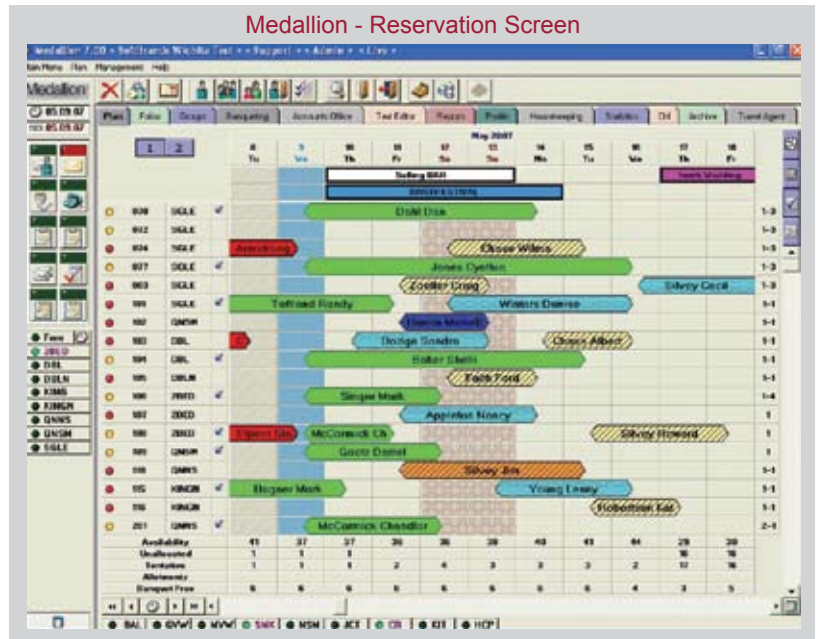
Medallion is increasingly being recognized as the preferred property management solution worldwide. With a growing client base of more than 1000 small and mid-market customers, Medallion is present in over 30 countries today. Leading hotels like Best Western, Initial Style, Choice Hotel Group, Choice Ireland, West Ham United and Cresta Hotels and Lodges are already a part of the SoftBrands' customer family.

## User Messages, Calendar Notes Make Communication Easier

Medallion's User Messages allows timely and prompt communication across various departments and shifts. Messages for special requests can be generated on the system ensuring all employees are notified.

Management can also track when the messages are read and when tasks are completed.

Medallion can be set up to have multiple lines on the room plan designated as calendar notes. This functionality allows the line dates to be highlighted with information about events, rates or holidays.



## Stay Wizard Helps Maximize Revenues

Stay Wizard functionality makes rate management at the guest level easier, helps maximize revenues and reduce room posting errors. The rate plan and the number of adults on each day can be changed. A reservation agent can create a unique rate pattern to meet guest needs. Packages, discounts, meal plan can also be edited by day. The agent can then quote the total room rate by day and by stay.

## Easy Access to Information

Medallion's rich profiles allow multiple addresses, phone numbers, email address, driver license information or photos of guests to be attached to a single profile. The property can determine its methods of communication and then build those fields into profile database. Additional fields can be added in the User Defined Fields. A document folder is available on each profile to attach copies of confirmations, letters, marketing campaigns and other data sent to the guest.

## More Productivity in Housekeeping

In Medallion multiple housekeeping patterns can be defined. The system will track what day of stay it is for a guest and what service needs to be provided, for example, 'Is it time to change bed linens?' With this the staff can concentrate on what needs to be done rather than generating reports manually.

## Medallion is available in 27 languages, including:

|                  |           |              |
|------------------|-----------|--------------|
| American English | Greek     | Norwegian    |
| Bulgarian        | French    | Portuguese   |
| Chinese          | Flemish   | Russian      |
| Croatian         | Finnish   | Spanish      |
| Czech            | German    | Swedish      |
| Danish           | Hungarian | Swiss French |
| Dutch            | Italian   | Turkish      |
| English          | Moroccan  |              |

## Summary

- Highly Functional and Configurable
- Minimize Training and Maximize Productivity
- Maximize Revenue Per Available Room
- Powerful Reporting Options
- Multilingual Capabilities
- Enhanced Guest Profiling



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